



Creating a Society

Where Learning Reaches All...



IL&FS
EDUCATION &
TECHNOLOGY
SERVICES
LIMITED



Education & Technology
Services Limited

About Us

Creating a society where learning reaches all:

Learning for Life Skills

Preparing children to face the challenges of life; closing the gap between formal education and the living experience of children at the elementary level.

Learning for Livelihood

Equipping youth and young adults with relevant skills; a preparation to earning a decent livelihood through skill development and professional growth.

Lifelong Learning

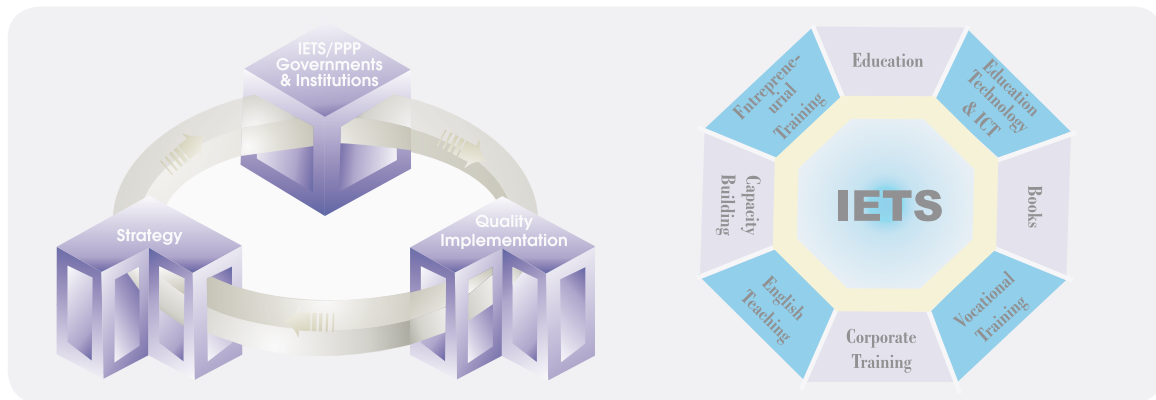
Providing learning opportunities for continued professional development throughout life through formal and non-formal modes.

ABOUT US

IL&FS Education and Technology Services Limited (IETS) is dedicated to the "Education For All" goals. IETS works towards providing educational infrastructure and educational technology to every corner of India. IETS partners various state governments of India and other national and international organisations to catalyse the outreach of education and is committed to the creation of sustainable social infrastructure.

A progressive group, IETS integrates the latest in technology with learning and training needs. IETS offers holistic and comprehensive solutions in the fields of:

- Pre-primary, Elementary, Secondary and Higher education.
- Adult education.
- Vocational training.
- Entrepreneurial training.
- Continued Professional Development.
- IT training.
- Communication skills.
- Foundational soft skills training.
- Teacher Training.



“Partnering progress”

IL&FS Education and Technology Services Limited (IETS) was established in 1997 as the social infrastructure initiative of IL&FS, one of India’s leading infrastructure development and finance companies.

IETS, works in the field of education and technology using appropriate modules including robust public-private partnership modules to develop effectively, social infrastructure initiatives in education and training.

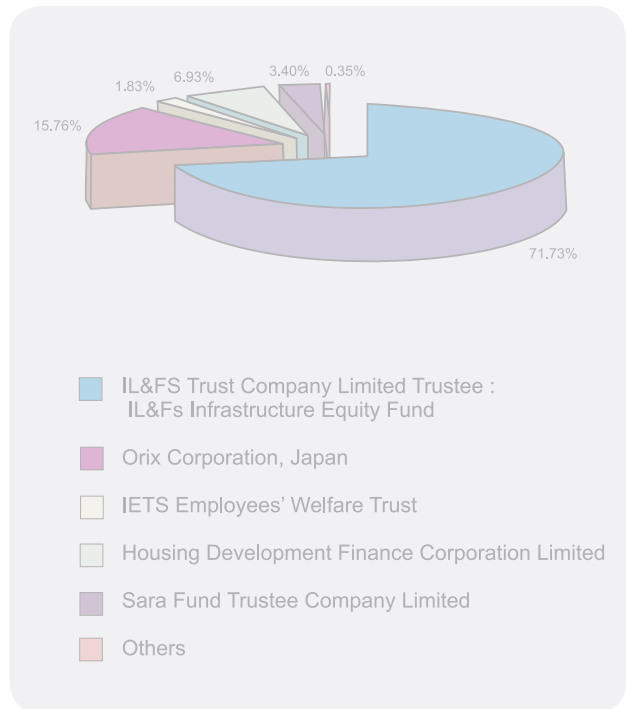
Equity stake holders of IETS also include corporates and mutual fund houses of repute:

Housing Development Finance Corporation Limited was incorporated to promote home ownership through long-term finance to home owners. Since then the organization has expanded its reach and works extensively in social initiatives.

Orix Corporation Japan established in 1964 is a pioneer in the leasing industry in Japan and has a presence in 23 global markets.

SARA Fund which is the South Asian Regional Apex Fund was set up with a focus on growth investments in small and medium enterprises engaged in manufacturing and emerging growth sectors.

IL&FS Infrastructure Equity Fund, sponsored by IL&FS, has a focus on the infrastructure sector.



IETS Capabilities and Strengths:

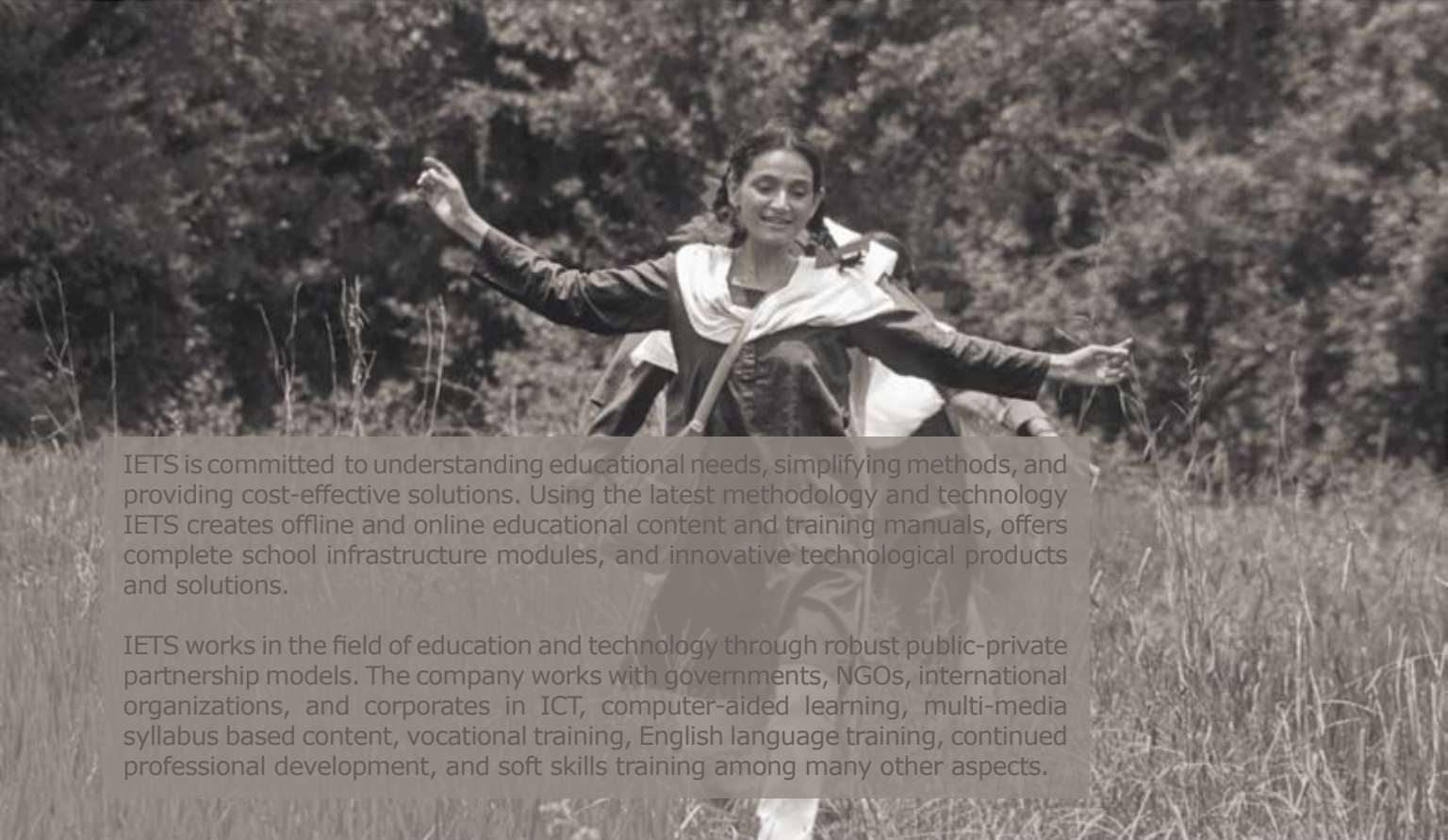
IETS has the expertise and professionalism to face the ever-changing challenges emerging in the fields of education and training. Dedicated teams of professionals at IETS are trained to think out-of-the-box and innovate. This ensures that learning as designed by IETS takes on many different hues.

Using the latest technology and evolving cutting-edge solutions, IETS fulfills emerging needs in offline and online educational materials and training solutions for children and adults. The company produces learning and training materials in different media and languages. The solutions by IETS are custom-designed to regional and cultural specificity. IETS also has the expertise to provide “whole school consultancy”, involving working closely with the school core-group on every aspect of everyday functioning. IETS also has extensive expertise in providing customised training solutions to corporate and government employees.

Key Strengths:

- IETS has extensive resources that enable the organization to scale up production when required.
- The organization has the ability to successfully replicate small pilots on a large scale.
- The many strengths of IETS include the expertise to deliver region-specific need-based mandates.
- The organization applies sound instructional design methodology to all its products.
- The products produced by IETS are designed keeping learning objectives and outcomes in mind. The products have pedagogical richness and interactive content.
- IETS has state-of-the-art technology and capable human resources at its disposal. Using these, IETS produces quality products and solutions of the highest standards.
- The organization understands the subtle nuances of effective training and has developed considerable expertise in the field.

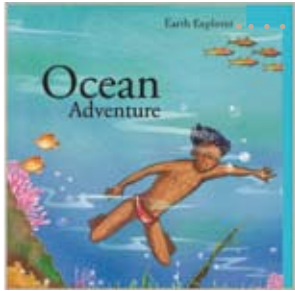
IETS in Education



IETS is committed to understanding educational needs, simplifying methods, and providing cost-effective solutions. Using the latest methodology and technology IETS creates offline and online educational content and training manuals, offers complete school infrastructure modules, and innovative technological products and solutions.

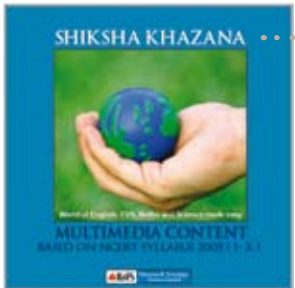
IETS works in the field of education and technology through robust public-private partnership models. The company works with governments, NGOs, international organizations, and corporates in ICT, computer-aided learning, multi-media syllabus based content, vocational training, English language training, continued professional development, and soft skills training among many other aspects.

IETS IN EDUCATION



School Education

IETS has designed innovative learning solutions for pre-primary, elementary, and secondary education. Taking modern learning methods and recommendations of educationists worldwide, IETS has developed multimedia kits, beautifully illustrated books, curriculum based multi-media programs, IT skills books and programs as well as learning modules for transmission via Edusat.



Among the many products are:

- Learning to Understand Series: CDs that teach pre-primary children basic concepts of early childhood education. The CDs focus on the development of cognitive, language, and socio-emotional areas.
- Story Telling Series: Produced in Hindi and English, these CDs relate folk tales and other stories to pre-primary children for language development.
- Smart Kit: a pre-school kit that addresses learning in the four development stages through puppets, cards, stories and more. The kit includes facilitator training.
- Multimedia programs: 1090 lessons for CBSE, ICSE, and state board students.
- *Shiksha Khazana*: 530 lessons in English, EVS, Science, and Maths for classes 1-X based on the National Curriculum Framework (2005) Syllabus (NCERT).
- Fun-to-read books: Books that supplement curricular subjects; Geography, History, Science, and EVS known as *Earth Explorer*, *Inside Out*, and *Lost and Found*, etc.
- IT Skills: A curriculum integrated IT skills book known as '*Double Click*' for classes 1-X.
- English Language Teaching: inculcates language skills in teachers and children.
- Multimedia programmes for transmission to classrooms through EDUSAT.
- A bank of 487 lessons in Urdu for classes 6, 7, 8, and 10 and some English lessons for class 5 (English as third language).



Life Skills

Footprints

IETS conducts a social awareness program of CRY in 40 schools across 5 locations: Bangalore, Chennai, Delhi, Kolkata & Mumbai. The program focuses on creating awareness among children about their own rights as well as rights of others. It encourages children to revisit concepts like patriotism, rights, gender, discrimination, non-violence, and so on.

Adult Education

Entrepreneurial Training

I-Care

IETS has created a rural entrepreneurship programme, I-Care, IETS Certification for Advancement in Rural Entrepreneurship, in collaboration with IIM (A). The programme facilitates creation of human capital and professionals to train students in networking, business communications, financial planning and social entrepreneurship. The training targets the unemployed youth with basic education in rural India.



Teacher Training

Take Off

The Take Off programme is a specially designed program for teachers to activate their English skills. The contextual vocabulary learning is directly taken from the shared professional and personal experiences of teachers.



Adding Dimensions

Teachers today have the added responsibility of moulding students to become global citizens. Teaching is about managing and facilitating. The Adding Dimensions training program inculcates management skills, soft skills and teaching skills in teachers enabling them to become multi-functional. The training covers aspects such as: teaching styles and attitudes; teaching strategies and skills; the classroom management process. A holistic enhancement program, the training enables teachers to teach effectively.



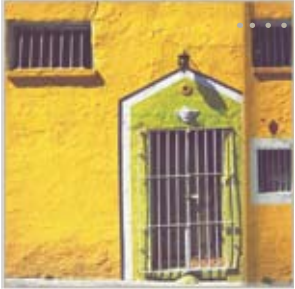
Health and Hygiene

The *Swasth Plus* (a UNICEF programme) initiative takes health care and hygiene to teachers and students in the rural regions of Karnataka, Chattisgarh, and Jharkhand. IETS has innovatively conceptualized a package for the programme that uses learning boards, songs, flip charts, and stories to teach health care and hygiene.

For UNICEF, IETS has also created 90 books on personal safety, hygiene, environment, pets, water, sanitation, life skills, and child labour under this project.



IETS IN EDUCATION



School Infrastructure

IETS is focused on furthering the outreach of quality education across learner spectrum and learning segments. One of the many mandates is to provide holistic solutions in school infrastructure. Creating a world class school infrastructure means a positive school climate leading to productive learning.

IETS believes that a school must be a place where children are happy. Important aspects of any school are a clean environment, airy and bright classrooms, functional toilets, sufficient water supply and electricity.

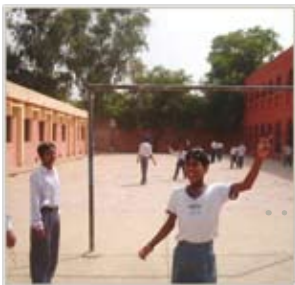
IETS has an extensive experience spanning eight years in many states, of working with Government and Public schools and consequently has developed an understanding of school processes and an appropriate learning environment.



School IT Infrastructure

IETS can harness its considerable technology expertise and skills to:

- Design a modern digital lab for schools equipped with computers, scanner and printer, which will impart IT skills and training for students and teachers.
- Design school administration software that will facilitate and maintain student admission, time-table management, teacher records, accounting, assessments, board examination result and more. The data can be replicated to a central hub for selective access via web and allow e-Governance reporting.
- Create a learning hub that will facilitate sharing of lessons, presentations, question banks, as well as IT-based modules.
- Create an education portal that will network the community and will serve as an interactive platform for individual schools, teachers, parents, administrators, funding agencies and other stakeholders.



“ IETS offers holistic educational solutions by designing state-of-art products tailored to customer needs.”

New Initiatives

English Language Consortium

IETS has convened with UNICEF an English Language Consortium which aims to harness resources of various stakeholders to offer a composite English teaching program throughout the country. Partners of the consortium are Room to Read, Educational Development Centre and Centre for Learning Resources. The ELT programs will use print, audio, visual, and multimedia to instill English language skills in children, adults, and teachers.



K-Yan

Technological innovations like the K-Yan, patented in India, have enabled IETS to expand its reach across the country and across learner spectrums.

“K-Yan : The Vehicle of Knowledge”, integrates different multimedia functions into a single portable box. The K-Yan provides high speed processing capability, DVD/VCD/ACD/MP3 capability with audio-amplifier and built-in speakers, as well as internet connectivity and a projection system.

The K-Yan facilitates group learning in a classroom environment wherein topics taught in a contemporary manner are reinforced by media-rich content.

The K-Yan combines the computing power of a computer with an appropriate high luminosity, high-resolution, large-screen projection system. The K-Yan can be loaded with teaching aids, which enhance the classroom teaching and engage students for better understanding of difficult concepts. The K-Yan, apart from being used to deliver technology-enabled lessons, can also be used to view television programmes or educational videos in the class. It can also be used to surf and download appropriate material from the Internet.



IETS - Key Partnerships

Government of Karnataka

Multimedia Content: IETS has developed multimedia subject content for 1,000 schools under the *Mahiti Sindhu* Project. The project also involved training of teachers in the use of content developed. *Mahila Samakhyas* has a partnership with IETS to train teachers of the Kasturba Gandhi Balika Vidyalaya and NPEGEL schools.

Government of Haryana

IETS has created 300 units of content for broadcast through EDUSAT for the primary and secondary sections. The broadcast is in progress. The Prime Minister of India inaugurated this programme for Haryana on 19th May 2007.

Government of Rajasthan

A joint UNESCO-IETS program that teaches English language to girls studying in residential Kasturba Gandhi Balika Vidyalaya schools.

Government of Andhra Pradesh

IETS is working with Government of Andhra Pradesh to implement a pilot project across classes 5-8 in 60 schools. As part of the pilot, IETS is to provide curriculum-mapped content for the identified 'Hard Spots' across the four core subjects and conduct teacher training for 1500 teachers (core subject teachers). 400 Urdu Multimedia lessons mapped to the AP Govt syllabus have also been created by IETS.

Delhi State Industrial Infrastructure Development Corporation

IETS is refurbishing 198 Delhi Government schools.

Ahmedabad Municipal Corporation

Undertaken the training of 4,800 teachers in 563 schools of the Ahmedabad Municipal Corporation, so as to equip them to efficiently handle computer-aided teaching. Conducted English training for 1,600 teachers of the Ahmedabad Municipal Corporation School Board.

Directorate of School Education Tamil Nadu and Srinivasan Services Trust:

IETS is working with the two agencies to enhance the quality of education in government schools.

Babasaheb Open University

Setting up of English Language Labs.

World Bank

Computer on Wheels Project: The bus fitted with computers taught IT skills to children in 50 villages of Baramati in Maharashtra.

UNICEF

The Swasth Plus initiative with IETS products and books, takes health care and hygiene to teachers and students in the rural regions of Karnataka, Chhattisgarh, and Jharkhand.

SEWA (Self Employed Women's Association)

IETS has created multimedia programs that bring the magic of the written word to rural women.

CRY

Development and implementation of social awareness programmes in schools. The programme spreads awareness of rights, human rights, child rights, discrimination, gender-violence and patriotism.

Training Solutions

IETS' workforce and business development team is committed to providing customised training and consulting services to business and industry. All over the world the focus is on gaining competitive advantage by developing efficacy in human capital. Continued Professional Development (CPD) instills job and environment specific skills in professionals and employees enabling them to keep abreast with changes in work environment globally. CPD instills soft skills, provides motivation, updates IT skills, and language proficiency. CPD maximizes potential for life-time employability and helps employees maintain high levels of competence and growth.



OUR TRAINING OFFERINGS



Soft Skills Training

Adding Dimensions

A facilitator-driven, activity-based soft skill training covering topics like: communication; interpersonal skills; etiquette; team building; leadership skills; time management; classroom management; assessment and evaluation.

I-Gear

A grooming, etiquette and responsive driving program for drivers designed for ICICI. The training program has been designed to refresh awareness of road and safety rules, develop practical application of expected behaviour while driving, and to inculcate basic English language skills amongst drivers. Some of the focus areas of the program are: personal effectiveness, driving efficiently, understanding instructions, greetings and directions in English, defensive driving, knowing the service manual and dealing with day-to-day emergency situations.



English Language Training

Springboard

This is an English language programme for professionals, who wish to make an impact at work through enhanced personal and professional communication skills. The programme uses audio-video clips, multimedia, group exercises, role-plays, practice exercises, stories and tips for effectiveness, and space for introspection.



Good Governance Training

A specialised training programme for government employees introducing various soft skills: customer orientation; role effectiveness; communication; personal effectiveness; motivation.



“Investing in excellence”

English Language & IT Skills Training

Accomplish

The Accomplish programme is meant for organizations which aim at improving the efficiency of business by investing in their employees and empowering them with essential skills like English language communication and technology skills. The program will on one hand enhance communication skills in English, by providing a framework to structure both written and oral communication, and on the other hand it will equip employees with IT skills needed to communicate with others. Armed with both these essential workplace skills, employees can look forward to carrying out routine workplace tasks with confidence.



I-Pace

The training program was specially designed for ICICI bank, to inculcate in employees English language and IT skills that will fill gaps in their knowledge. The objective of the training is to:

- Create a positive mind-set towards learning so that they are positive, creative and ultimately successful.
- Equip the participants with the requisite IT and English skills to be able to manage their daily work effectively.
- Provide the necessary guidelines and activities to enable the practice of the key learning in both the areas of training.



Police Training

Cop Click and Right Turn.....

IT skills training and English language programmes have been designed and conducted for police personnel. Cop Click has been designed to instill an awareness of information technology and its role in daily life and to provide basic computing skills such as, the use of software like word processing, spreadsheets, presentation software, and the World Wide Web. The course is designed such that it can be conducted in English, Hindi or any local language. The course will enable the participants to use the computer efficiently. Right Turn inculcates English language skills that enable the police to communicate with tourists and foreigners.



Clients

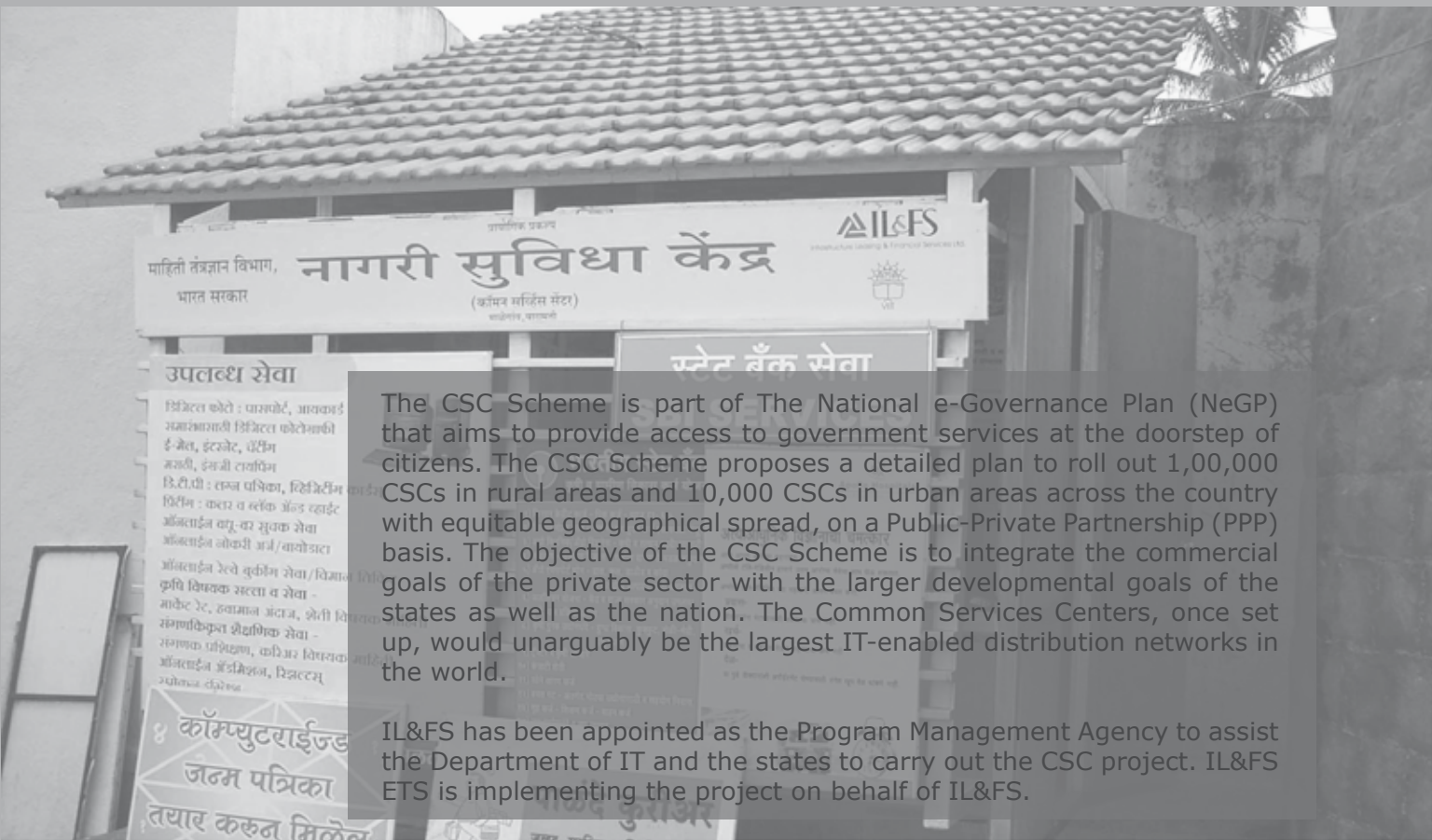
Training in Corporate sector:

- Infosys Limited: Corporate Etiquette - So far, IL&FS-ETS has trained 85,000 employees under the Infosys Finishing School and Role Based Training Programs.
- IETS – Merchant Education Services has initiated programs at WIPRO technologies, Bangalore.
- ICICI Bank – Banking, IT & other quality process like Five S.
I-Pace an English language and IT Skills training program has trained 1400 employees of the erstwhile Sangli Bank which has merged with ICICI Bank.
I-Process / I-solutions: Grooming and relevant Skills for back office personnel and field personnel.
I-Gear a defensive driving, grooming, and etiquette program for ICICI drivers.
- Oracle India: Presentation Skills - Over 1200 employees trained in Presentation Skills, Problem Solving, Oral and Written Skills.
- Insurance Training: Insurance and Financial Skills Training to over 100,000 Insurance Agents for all large Insurance companies in India.
- Cognizant Technologies: Business English.
- Pricewaterhouse Coopers: Communication Skills.
- Alstom: Business Communication Skills.
- Ushacomm: Mentoring Skills and Team Leadership
- Symantec Corporation: Soft skills training.

Training in Government Sector:

- Government of Gujarat: V-Governance (V standing for Vibrant) training program for 2,75,000 government employees to enhance professional and personal effectiveness and improve overall governance in the State. IETS has created a team of 2000 master trainers from among the Gujarat government employees.
- Government of Rajasthan: Good governance training program for Approx 16,000 Government of Rajasthan employees in Kota District.
- Government of Tripura: A V-Governance program is now being implemented for training 20,000 Government of Tripura employees.
- Central Government: Training for 1000 CRPF personnel aimed at “Enhancing self & work effectiveness”
- Gujarat Infrastructure Development Board (GIDB): Capacity Building Training Programmes for State Government Officials on topics related to Public Sector Participation (PSP) Infrastructure.
- MITCON: To impart English communication skills to fresh job seekers in rural Maharashtra.
- Government of Delhi: IETS is training over 40,000 police personnel in Delhi.
- Government of Rajasthan: IETS is training over 2000 police personnel.

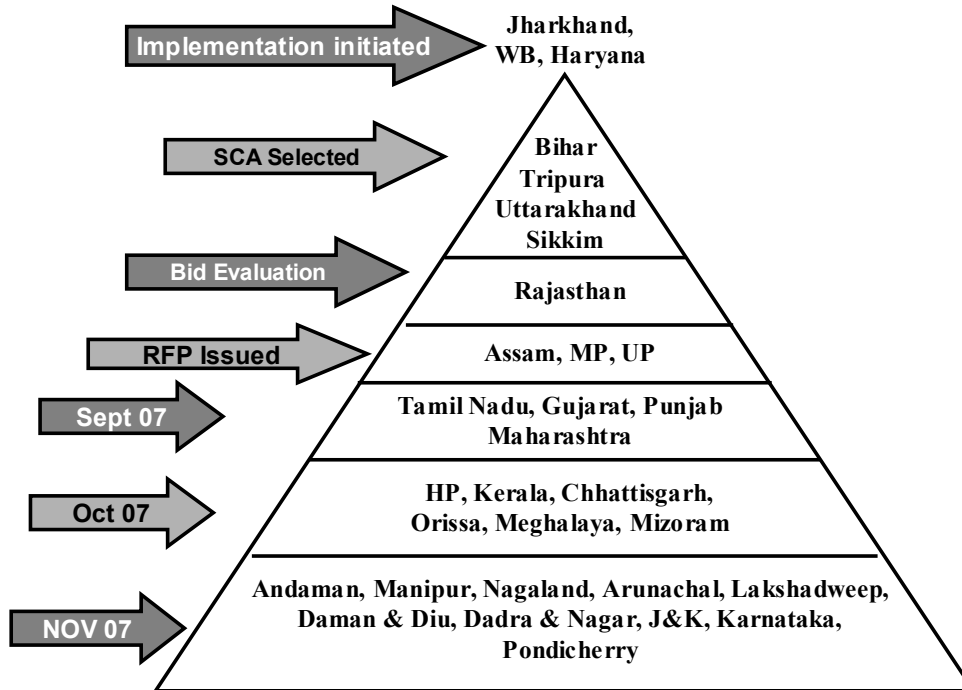
Common Services Centers (CSC)



The CSC Scheme is part of The National e-Governance Plan (NeGP) that aims to provide access to government services at the doorstep of citizens. The CSC Scheme proposes a detailed plan to roll out 1,00,000 CSCs in rural areas and 10,000 CSCs in urban areas across the country with equitable geographical spread, on a Public-Private Partnership (PPP) basis. The objective of the CSC Scheme is to integrate the commercial goals of the private sector with the larger developmental goals of the states as well as the nation. The Common Services Centers, once set up, would unarguably be the largest IT-enabled distribution networks in the world.

IL&FS has been appointed as the Program Management Agency to assist the Department of IT and the states to carry out the CSC project. IL&FS ETS is implementing the project on behalf of IL&FS.

Current Status of CSC Rollout



Goa, Delhi, Chandigarh not included in the list

"The real voyage of discovery consists not in seeking new landscapes but in having new eyes." - Marcel Proust

IETS Divisions

In order to better focus our energies and expertise in e-learning and publishing we have branched out two separate divisions viz. Learnet which caters to e-learning space catering to International market and IETS Publishing division which focuses on outsourced publishing for international market. The divisions enable IETS with their domain expertise and help maintain synergies to address the needs of our varied clientele.



IETS DIVISIONS

Learnet

Learnet is a division of IETS. It is one of the world's leading providers of e-learning solutions, with development processes of international standards and an ISO 9001:2000 certification.

Over 500 man-years of experience and almost 7,000 hours of e-learning content ensure that Learnet is privy to the best of project management methodologies applied in e-learning. Learnet's clients receive quality software solutions for their diverse set of needs. Both the content and technology divisions of Learnet have their respective Quality Assurance units.

For more information visit our website: www.learnetindia.com



Clients:

Banking

ABN Amro Bank, Development Bank of Singapore, ICICI Bank Limited

Insurance

Bharati AXA Life Insurance, ICICI Lombard General Insurance Company, ICICI Prudential Life Insurance Company Limited, IFFCO TOKIO General Insurance Company Limited, ING Vysya Life Insurance Company Limited, TATA-AIG General Insurance Company Limited

Telecom

BPL Mobile Communications Limited, Idea Cellular Limited, Reliance Infocomm Limited, TATA Teleservices Limited

E-learning

Cactus, TATA Interactive Systems, leading e-learning companies in UK, Sweden and Ireland

Education

Manipal University, INS Shivaji, Savant Infocomm Pvt Ltd, Singapore Institute of Management, RGSM: Govt of Chhattisgarh

Finance

First India Credit, GRUH Finance Limited, Motilal Oswal

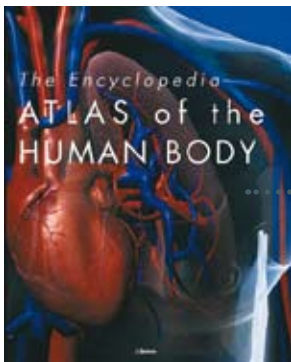
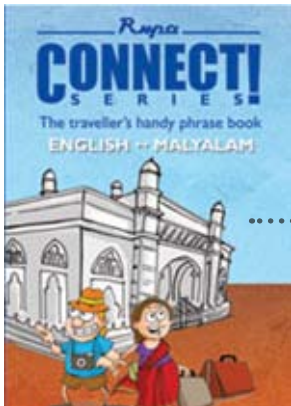
General

Carrier Aircon, Voltas, Unilever (UK), Johnson & Johnson, Kuoni Travel Group, United Nations Development Programme, Yashada, Department of Personnel & Training (Govt of India), Ministry of Environment and Forests, Synesis

“Enhancing Capabilities”

International Publishing

The IETS publishing division in Delhi has been engaged in offshore, domestic and in-house publishing with a focus on the creation of international quality end-to-end products as well the refurbishment of existing products, cartography, illustration and digitising. The products span reference books, travel publishing, children publishing, and general publishing.



Among the international and national clients are:

- AA Publishing (UK)
- Visit Britain (UK)
- Creativity Software (UK)
- H.F. Ullmann (Germany)
- Gold Coast Tourism (Australia)
- Global Publishing (Australia)
- Millineum Publishing (Australia)
- Moon Handbooks (USA)
- Periplus Publishing (Singapore)
- Tuttle Publishers (USA)
- Quarto Books (UK)
- Rupa & Co (India)
- A & C Black (UK)
- Odyssey Guides (Hong Kong)
- UNICEF (India)
- A & C Black (UK)
- Odyssey Guides (Hong Kong)
- UNICEF (India)

“Books are the carriers of civilization. Without books, history is silent, literature dumb, science crippled, thought and speculation at a standstill.” - Barbara Tuchman

Our Branches

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